

*Calvary House Support for Returning US Soldiers*  
*Vintage Hollywood*  
*Fundraising Gala and Silent Auction*



*Proudly Featuring the 338<sup>th</sup> U.S. Army Band*  
*The Townsend Hotel, Birmingham, MI*  
*October 30, 2010 - 6:30pm*



Veterans of Foreign Wars of the United States





# Calvary House

17320 W. 12 Mile Rd., Ste 100, Southfield, MI 48076  
(248) 281-1735 phone , (248) 564-5302 fax  
[www.calvaryhouseusa.org](http://www.calvaryhouseusa.org)

## Partner with a results-driven organization... We are efficient. We are innovative....and we need your help.

August 25, 2010

Dear Potential Sponsor:

We are a local veteran support organization preparing for our Vintage Hollywood Fundraising Gala. The Townsend Hotel in Birmingham, MI has graciously donated their ballroom for this event and extensive planning is already underway. We have a host of volunteers dedicating a great deal of time and attention to our cause; we are also very excited that the 338<sup>th</sup> U.S. Army Band will be featured, **Fmr. Army Specialist and POW, Shoshana Johnson will serve as keynote speaker** and prize fighter, Verquan "The Show" Kimbrough will be in attendance - - this will be a night to remember! We are hoping that our venture may be of interest to you as an opportunity to promote your products, services and company through a sponsorship arrangement. We are offering a variety of packages to suit your needs and budget; these packages are detailed on the following pages. We are also very willing to accept any in-kind donations you may be able to offer. We are very appreciative of any assistance you can offer.



### Board of Directors

*Dr. D. L. Teamor*  
Calvary House  
President

*David Altwerger*  
Morgan Stanley Smith Barney  
Vice President

*Rev. Linda Grissom*  
United Children and Family  
Head Start  
Treasurer

*Lynn Rapp*  
Calvary House  
Secretary

*Min. Anna Bluford*  
Calvary House  
Director

*Antonio Guevara*  
Big Brothers Big Sisters of  
Metropolitan Detroit  
Director

*Officer Gregory Welch*  
U.S. CBP  
Director

*Lt. Bryant Nunn*  
U.S. Navy  
Director Emeritus

### Our Goals and Objectives

Calvary House is a 501(c)(3) organization established to provide assistance to military personnel and their families. As such, Calvary House will:

- 1) Provide support to formerly deployed military men and women as they re-enter the community, as well as the families of deployed and returning soldiers;
- 2) Provide spiritual and charitable support;
- 3) Provide supplementary access to medical and psychological treatment for PTSD and TBI;
- 4) Assist in career preparation, job search and educational opportunities;
- 5) Provide support to incarcerated veterans as they re-enter the community, as well as veterans battling addictions;
- 6) Coordinate recreational activities for spouses and children of deployed soldiers; and
- 7) Raise funds and awareness to counter the mounting number of war veterans suffering from Post Traumatic Stress Disorder, shell shock, combat fatigue, military sexual trauma, and other emotional conditions.

Respectfully,

Dana L. Teamor, Ph.D., Th.D.  
Executive Director

**"First Aid for the Hearts of Soldiers and Their Families"**

# Calvary House Vintage Hollywood Fundraising Gala Sponsorship Packages

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## **Gone With the Wind**

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\$5,000

Inside Front Cover Ad in Gala Program  
Radio – Inclusion in all radio advertising promoting Gala  
TV – Inclusion in all television advertising promoting Gala  
Sponsor mention on print ads  
(2) Reserved tables at Gala (20 guests) with premium location  
Sponsorship signage at Gala with premium location  
Inclusion on list of sponsors (including level) in Gala Program

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## **Casablanca**

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\$4,500

Inside Back Cover Ad in Gala Program  
Full Page Ad in Gala Program  
Radio – Inclusion in all radio advertising promoting Gala  
TV – Inclusion in all television advertising promoting Gala  
Sponsor mention on print ads  
(2) Reserved tables at Gala (20 guests) with premium location  
Sponsorship signage at Gala with premium location  
Inclusion on list of sponsors (including level) in Gala Program

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## **Breakfast at Tiffany's**

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\$4,000

Full Page Ad in Gala Program  
Radio – Inclusion in all radio advertising promoting Gala  
TV – Inclusion in all television advertising promoting Gala  
Sponsor mention on print ads  
(2) Reserved tables at Gala (20 guests) with premium location  
Sponsorship signage at Gala  
Inclusion on list of sponsors (including level) in Gala Program

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## **Singin' in the Rain**

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\$3,500

Full Page Ad in Gala Program  
Radio – Inclusion in all radio advertising promoting Gala  
Sponsor mention on print ads  
(2) Reserved tables at Gala (20 guests) with premium location  
Sponsorship signage at Gala  
Inclusion on list of sponsors (including level) in Gala Program

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**Some Like it Hot**

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\$3,000

Full Page Ad in Gala Program  
Sponsor mention on print ads  
(2) Reserved tables at Gala (20 guests) with premium location  
Sponsorship signage at Gala  
Inclusion on list of sponsors (including level) in Gala Program

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**It's a Wonderful Life**

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\$2,500 (1)

Full Page Ad in Gala Program  
Sponsor mention on print ads  
(1) Reserved table at Gala (10 guests) with premium location  
Sponsorship signage at Gala  
Inclusion on list of sponsors (including level) in Gala Program

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**From Here to Eternity**

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\$2,000

Full Page Ad in Gala Program  
(1) Reserved table at Gala (10 guests) with premium location  
Sponsorship signage at Gala  
Inclusion on list of sponsors (including level) in Gala Program

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**Sunset Boulevard**

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\$1,500

Full Page Ad in Gala Program  
(1) Reserved table at Gala (10 guests) with premium location  
Inclusion on list of sponsors (including level) in Gala Program

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**My Fair Lady**

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\$1,000

Full Page Ad in Gala Program  
(1/2) Reserved table at Gala (5 guests)  
Inclusion on list of sponsors (including level) in Gala Program

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**42<sup>nd</sup> Street**

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\$500

Half Page Ad in Gala Program  
(1/2) Reserved table at Gala (5 guests)  
Inclusion on list of sponsors (including level) in Gala Program

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**Citizen Kane**

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\$250

Half Page Ad in Gala Program

Two Gala Tickets (2 guests)

Inclusion on list of sponsors (including level) in Gala Program

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**Mildred Pierce**

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\$200

Three Gala Tickets (3 guests)

Inclusion on list of sponsors in Gala Program

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**Roman Holiday**

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\$200

One Full Page Ad

Inclusion on list of sponsors in Gala Program

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**The King and I**

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\$125

Two Gala Tickets (2 guests)

Inclusion on list of sponsors in Gala Program

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**A Streetcar Named Desire**

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\$100

One Half Page Ad

Inclusion on list of sponsors in Gala Program

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**Guess Who's Coming to Dinner**

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\$75

One Gala Ticket (1 guest)

Inclusion on list of sponsors in Gala Program

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**Cat on a Hot Tin Roof**

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\$50

Inclusion on list of sponsors in Gala Program

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**Yankee Doodle Dandy**

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\$25

Inclusion on list of sponsors in Gala Program

Thank you for reviewing the sponsorship package for the **Vintage Hollywood Fundraising Gala** to benefit Calvary **House Support for U.S. Military**. We are very excited about the possibility of you and/or your company sponsoring this elite event! This is only surpassed by our excitement surrounding the numerous programs we currently have in place that have the potential to drastically reduce the number of returning soldiers battling PTSD without treatment. Together, we are *adding tomorrows every day* to the lives of those returning home from war, as well as their families.

If you find a sponsorship package that would suit you, please complete the attached form and mail it along with payment to **17320 W. 12 Mile Rd., Ste 100, Southfield, MI 48076, attention Dr. D.L. Teamor**. Your table(s) will be reserved upon receipt of your donation. Calvary House Executive Director, Dana L. Teamor will contact you to discuss the details regarding your recognition at the event.

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## Vintage Hollywood Fundraising Gala

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**Please email ads to:** [vintagehollywood@calvaryhouseusa.org](mailto:vintagehollywood@calvaryhouseusa.org)

**Ad prices and sizes are indicated below – Please check the appropriate box**

<input type="checkbox"/> <b>Gone With the Wind</b> <b>\$5,000.00</b>	<input type="checkbox"/> <b>42<sup>nd</sup> St.</b> <b>\$500.00</b>
<input type="checkbox"/> <b>Casablanca</b> <b>\$4,500.00</b>	<input type="checkbox"/> <b>Citizen Kane</b> <b>\$250.00</b>
<input type="checkbox"/> <b>Breakfast at Tiffany's</b> <b>\$4,000.00</b>	<input type="checkbox"/> <b>Mildred Pierce</b> <b>\$200.00</b>
<input type="checkbox"/> <b>Singin' in the Rain</b> <b>\$3,500.00</b>	<input type="checkbox"/> <b>Roman Holiday</b> <b>\$200.00</b>
<input type="checkbox"/> <b>Some Like it Hot</b> <b>\$3,000.00</b>	<input type="checkbox"/> <b>The King and I</b> <b>\$125.00</b>
<input type="checkbox"/> <b>It's a Wonderful Life</b> <b>\$2,500.00</b>	<input type="checkbox"/> <b>A Streetcar Named Desire</b> <b>\$100.00</b>
<input type="checkbox"/> <b>From Here to Eternity</b> <b>\$2,000.00</b>	<input type="checkbox"/> <b>Guess Who's Coming to Dinner</b> <b>\$75.00</b>
<input type="checkbox"/> <b>Sunset Boulevard</b> <b>\$1,500.00</b>	<input type="checkbox"/> <b>Cat on a Hot Tin Roof</b> <b>\$50.00</b>
<input type="checkbox"/> <b>My Fair Lady</b> <b>\$1,000.00</b>	<input type="checkbox"/> <b>Yankee Doodle Dandy</b> <b>\$25.00</b>

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### Contact Information

Name of business/individual: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Cell number: \_\_\_\_\_

Email address: \_\_\_\_\_

Total Amount Enclosed: \$\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_